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NEWS RELEASE:

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**For Immediate Release:**

**ELASTIC MEDIA INVITED TO SPEAK IN SIGGRAPH 2021 CONFERENCE ON  
RECENT PROJECT**

***“Chocolate Milk” Project Explores Realities of Autism Using Today’s Technology***

(Saddle Brook, NJ – July 27, 2021) – Recently, Elastic Media was invited to take part in the Siggraph 2021 conference, a technology summit that emphasizes on diversity, equity, and inclusion. The session allotted to Elastic Media will discuss their new project “Chocolate Milk,” which will be presented by Jonathan Weiner and Sonja Bozic. Reporters and other interested parties will now have the opportunity to witness a presentation and discussion, in regard to the company’s recent project on August 12.

“Chocolate Milk” is a virtual reality experience that was co-created by Jonathan Wiener, an individual from New Jersey with Autism. Co-creator Sonja Bozic was interested in Wiener’s message and knew this project would be a great exploration of what it is truly like to be Autistic. Therefore, the use of virtual reality demonstrates further the emotions Wiener encounters in various situations and experiences.

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With this story and the technology of today, the project can be used to establish a space of understanding between those on the spectrum and those who are not through visual language. The goal in starting this project is to help generate more awareness in today's society to the realities of Autism.

The session will take place on Thursday, August 12 2021, from 2pm to 3pm PDT and will be recorded for registered guests to access the presentation on-demand.

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